



About buying a 'golf travel agent specialist' franchise/license A new career and a turn-key business for under \$10K Unemployed golfers rejoice!

GolfAhoy Golf Travel Ambassador franchise/license, a self employed, one person, home-office based, golf tourism sales & marketing business.

Ahoy Golfers!

If you have to work, work at something you truly love!

For some people, life would be good if they could spend a little less time in the office and a little more time on the golf course, on a golf cruise or at a luxury five star golf resort.

Switch careers to golf tourism sales & marketing today with a GolfAhoy Golf Travel Ambassador franchise/license.

Accustomed to a six figure income?

Start your own highly specialized golf tourism sales & marketing company today with help from our full suite of GolfAhoy Golf Travel Ambassador business tools, we supply everything you'll need except your own sweat equity!

License includes start-up training and ongoing corporate support. No previous golf or sales & marketing experience necessary.

Description: GolfAhoy Golf Travel Ambassador, a home-office based, one person operated, golf tourism business model, is one of the largest privately owned, nationally recognized and continually awarded golf cruise and golf vacations selling agencies in the United States.

Since 1988 GolfAhoy has proudly offered innovative and affordable GolfAhoy golf cruises and golf vacation packages to the 37 million golfers in North America, to 7 million golfers in the EU & Russia, to 14 million golfers in Arabia & Asia, to 2 million golfers in Australia & New Zealand, to over 1 million golfers in Central & South America and to over 500,000 of our golfing friends in South Africa.

Golfers - that's our market niche!

GolfAhoy brand slogan:

"Your luxurious cruise liner is your floating clubhouse
Each evening you'll dine and dance at sea
Each morning you'll awaken to a new links layout
And challenging championship golf"

Global golf cruises:

GolfAhoy pioneered the 'golf cruise' concept in 1988

We've been the travel industry leader in the 'golf cruises' specialized market segment for over twenty years

Today we operate our exclusive customized GolfAhoy golf cruises for couples & groups aboard 193 different cruise liners with exciting golf itineraries spanning the globe and fares to accommodate all budgets

Global golf vacation packages:

GolfAhoy Golf Travel Ambassadors have access to resort based golf vacations and golf travel packages from 308 of the worlds leading golf tour operators spanning over 47 countries on all continents

Opportunities: Opportunities available throughout the Americas; United Kingdom; Australia; South Africa & the European Union

GolfAhoy is a low investment business opportunity which yields high returns

Business Type: Franchise/License

Minimum Investment: \$9,600

Training Provided: Yes

Home-office Based: Yes

We offer unique benefits to our GolfAhoy Golf Travel Ambassador franchise/licensee owners

- Highest commission levels in the industry
- Turnkey, award winning marketing and advertising programs
- Lead generation and website programs
- Enormous buying power and group inventory
- GolfAhoy 'Seminar At Sea' - our continuous training programs
- Toll Free Central Reservations center staff to handle your client bookings
- Proprietary accounting and customer service calls handled for you
- Dedicated support staff
- Your own 'cloned' GolfAhoy golf-cruise & golf vacations website open 24/7



Why does becoming a golf tourism sales & marketing specialist make economic sense?

- Global golf industry revenues for 2010 over \$80 billion
- Global cruise industry revenues for 2010 over \$38 billion
- You won't find all-inclusive golf-cruise packages on Expedia, Travelocity or Priceline but you will find all-inclusive golf-cruises crafted by experts to suit everyone's budget and interests at www.GolfAhoy.com

Additional Benefits

- Full time or part time, you set your own hours
- Your own professional dynamic website that will attract customers to book golf cruises and golf vacation packages online 24/7
- Includes maintenance and updated 'cloned' website content management daily Example 'cloned' website: www.GolfAhoyGolfCruiseSpaTravel.com
- Quality golf cruises and golf vacation packages that enable you to earn competitive commissions
- Results driven e mail and postal mail marketing programs for preferred supplier specials
- Training by the very best presenters in the travel industry
- We'll show you proven methods on how to market GROUP golf holiday trips to golf club members with partnerships and support from golf club GM's, Pro's and Activity Directors
- Access 24/7 to GolfAhoy Ambassador intranet educational website
- Bonus commission incentives
- Worldwide golf cruise and golf vacation destination educational familiarization trips
- Stimulate repeat business & generate new customers online with TripBlip
- Cruise line and golf tour operator 'on demand' product knowledge certification courses online
- Network with your golf cruise and golf vacation specialist peers during live webinar training seminars
- Personal GolfAhoy e-mail address
- Personal GolfAhoy toll free number & voice mail
- 500 GolfAhoy personalized business cards
- 500 GolfAhoy personalized brochures
- Group sales leads assistance
- Advertising templates
- Press release templates
- Low royalty 3%, 2%, 1% sliding scale
- Annual GolfAhoy Ambassador conference and trade show
- CLIA travel agent certification and photo id card
- Video tutorials

Never been in sales before? No problem

Easy to implement Online Sales Training Courses are optionally available with Baker Communications web based sales measurement seminars that will save you travel dollars, out of the field time and include weekly live sales reinforcement. This instructor-led online performance improvement model combines best practices, field work and coaching that is delivered in 60-90 minute sessions one day per week

- Presentation Skills Training
- Negotiation Skills Training
- Telemarketing Training
- Marketing, sales and training teams work together to create and execute a GolfAhoy Golf Travel Ambassador sales & marketing PlayBook, like one you would see for a football or a basketball team, that defines the role of

- everyone involved in the play, what they should do, and when and how they should do it. The coordination between all of the groups is incredibly tight, the timing is quick, the sequences are highly coordinated and the messages are customized. The result is immediate revenue, improved sales skills and much higher commissionable earnings
- Plays create a high touch model that gets maximum engagement from a highly targeted, defined prospect, like a golf club Pro or GM
 - It includes a comprehensive, integrated strategy that covers every step of the process for everyone who needs to be involved: who to call, how to make the contact, when to make the contact, exactly what to say, how to define the offer, how to develop the final proposal

GolfAhoj Cruise Planners is an American Express Travel Service Representative agency, you can benefit from exclusive programs associated with this distinction. Exclusive AMEX benefits you can take part in

- Cruise for Free program. Your clients can pay for their golf cruise or golf vacation package by redeeming their Membership Rewards points. And you earn full commission on every sale
- Hosted golf cruises. With over 600 group golf cruises sailing around the world, your clients will enjoy a full time host as well as a private, free shore excursion on every sailing

Support

- GolfAhoj Central Reservations office services your client booking calls on your behalf
- All administration, accounting, supplier payments, banking and commissions are taken care of by our corporate administration office for you
- Online credit card authorization payments are processed through a secure payment processing system service
- Secure online trading with advanced anti-fraud technologies
- Customer communications & customer service call enquiries expertly handled for you
- Travel documents delivered by us directly to your clients
- Customer booking invoices delivered for you
- Customer trip itinerary confirmations and final payment invoices sent to your clients for you
- Vendor product brochures mailed on your behalf directly to your clients

Why become a golf tourism sales & marketing expert?

- In today's economic climate, successful and savvy travel marketing entrepreneurs are selecting specialized travel market niches
- Golf travel commands the highest average cost per ticket sales transaction within the \$4 trillion global travel industry
- Commission cheques for 'per couple bookings' routinely average \$1,100 to \$1,700 or more
- Golf travel clients represent amongst the highest net worth and disposable income demographics worldwide

- Golf travel sales specialists enjoy the highest rates of client repeat and referral business
- 37 million North American golfers spent over \$20 billion on golf travel last year

Return on your \$9,600 franchise license fee - ROI

While exploring the plethora of franchise and licensed business opportunities available to you - one of the first questions you should ask yourself is “How long will it take for me to realize an entire return of my investment if I buy this business opportunity or franchise”?

- A GolfAhoy Ambassador business is one of the only business opportunities or franchises you’ll find that gives you a full return on investment with just 4 or 5 sales
- Sell just 4 or 5 couples a popular ‘GolfAhoy 10 Day VIP Deluxe Circle Hawaii Golf/Spa Cruise’ package and at 17% commission you earn \$9,600 - a 100% return on your GolfAhoy Ambassador License fee
- Sell a 30 couple group from a golf club on the same Hawaii golf cruise package and your commissionable earnings grow to \$65,430
- Rx for Success, sell just three, 30 couple golf club member groups on the Hawaii VIP package to enjoy an annual six figure income
- At GolfAhoy our international network of GolfAhoy Ambassadors do the lion’s share of the work developing and delivering business for the GolfAhoy brand - consequently our Ambassadors keep the lions share of the profits/commissions

Start-up expenses

- One time GolfAhoy Golf Cruise Spa Travel Ambassador License Fee \$9,600
- PC or Notebook Computer \$Variable
- Local business license if required \$Variable
- Errors & Omissions Insurance \$150 annually
- One time 'cloned' website activation fee of \$495
- Web site usage license \$49 per month
- Transportation and accommodation costs for initial start-up training seminar (N.B. Initial start-up training seminars are also available via webinar with zero travel cost and no wait time)

Attention Military Veterans!

GolfAhoy Golf Travel Ambassador franchise/license is ranked in the top 10% of North American franchise business opportunities for Veterans by G.I. Jobs Magazine. GolfAhoy is a Military Friendly Franchise

- Military Veterans ask for your \$1,000 franchise/license fee reduction

Your next steps

1. Submit to us. Your contact information that is! Fill out the Preliminary Application form and hit the submit button
2. We make contact. Our company founder and President will contact you to get the conversation started

3. We put on a show. We have an online presentation to share with you at a time you set, which can be viewed from the comfort of your own home
4. We deliver the goods. After we share some proprietary company 'how to' information with you and determine if we are a good fit for your goals, we'll send you a copy of our Agreement

GolfAhoY Golf Travel Ambassador 'Preliminary Application' form:

<http://www.golfahoybiz.com/application.html>

Small Business Finance Options [here](#)

GolfAhoY Golf Travel Ambassador - North America 877-415-5442 extension 7801
- International +001-780-415-5442 extension 7801

